

## Funding Innovation Industry Webinar

In June 2021 we hosted our Shannon ABC Online Funding Innovation Industry Webinar for current and perspective clients. Some of the content included:

- An overview of research funding mechanisms
- Showcasing some of our client case studies
- Virtual tour of our laboratories
- Demonstrated how Shannon ABC provides help to support Irish companies, including Biotech, Cosmetic, Food & Drink, Health, Marine, Nutraceutical, Bioeconomy and Pharmaceutical industries.
- Launch of new promotional video

We heard from three of our industry clients who presented on case studies from their respective organisations, namely John Deaton, VP Technology, presenting for Deerland Probiotics & Enzymes; Michael O’Neill, MD, for Pure Ocean Algae and Stephen Costello, Director, SPV Healthcare. They provided insightful overviews of their respective companies, the purpose of their study, the problem to be solved and how Shannon ABC delivered the solution and the impact this had for their company.

To find out more about our Research Funding Mechanisms available at Shannon ABC please go to our website <https://www.shannonabc.ie/funding-support-3/> or contact us <https://www.shannonabc.ie/contact-us/>

We provide bespoke research and innovation services to Irish companies, who require the multidisciplinary expertise of our experienced researchers. Shannon ABC has worked successfully with many SMEs who have availed of Innovation Vouchers which have led to longer term partnerships and follow-on research projects, which may result in the development of a new product, process, technology or service offering.

We have a team of principal investigators, scientists and sector specific business development staff who are available to help with any enquiries <https://www.shannonabc.ie/our-team/>